

Partnership & Advertising Opportunities

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The undersigned organization, hereinafter called the "Exhibitor" commits to renew its exhibition space at CAS 2017 (Canadian Aerospace Summit), hereinafter called the "Event," to be held at the Shaw Centre on November 7 and 8, 2017, on the terms and conditions and for the considerations set out hereunder.

NAME TO BE LISTED IN SHOWGUIDE

Organization _____ Phone number _____
 Address _____ Email _____
 _____ Website _____
 City _____ Postal / Zip code _____ Country _____
 Province / State _____ Operational contact name _____
 Organization's sector of activity _____ Title _____

SPONSORSHIP OPPORTUNITIES	Cost CAD \$ / per unit	Quantity	Total
<input type="checkbox"/> Annual Canadian Aerospace Dinner * (incl. Keynote Speaker) - November 7	\$30 000		
<input type="checkbox"/> Leadership Luncheon Speaker (Keynote) - November 8	\$25 000		
<input type="checkbox"/> Annual Aerospace Reception - November 7	\$15 000		
<input type="checkbox"/> B2B Trade Show Luncheon - November 7	\$15 000		
<input type="checkbox"/> Leadership Luncheon - November 8	\$15 000		
<input type="checkbox"/> Post-Dinner Networking Reception - November 7	\$15 000		
<input type="checkbox"/> Technical Sites Visits (Before and after Summit)	\$15 000		
<input type="checkbox"/> Wireless internet network (WIFI)	\$15 000		
<input type="checkbox"/> B2B Marketplace Lounge / Market Place	\$10 000		
<input type="checkbox"/> B2B Platform* (Visibility before, during and after Summit)	\$10 000		
<input type="checkbox"/> Corporate Sponsored Information Sessions	\$10 000		
<input type="checkbox"/> James C. Floyd Award Ceremony - November 7	\$10 000		
<input type="checkbox"/> Leadership Luncheon Reception - November 8	\$10 000		
<input type="checkbox"/> Main Conference Room Sponsorship	\$10 000		
<input type="checkbox"/> B2B Happy Hour & Networking Closing Reception - November 7	\$5 000		
<input type="checkbox"/> Breakfast / each	\$5 000		
<input type="checkbox"/> Centerpieces for Award Dinner - November 7	\$5 000		
<input type="checkbox"/> Delegate Bags (supplied by sponsor)	\$5 000		
<input type="checkbox"/> Hotel key cards	\$5 000		
<input type="checkbox"/> Name Badge Lanyard (supplied by sponsor)	\$5 000		
<input type="checkbox"/> Pocket program	\$5 000		
<input type="checkbox"/> Registration Desk	\$5 000		
<input type="checkbox"/> Reusable branded bottles (supplied by sponsor)	\$5 000		
<input type="checkbox"/> Speaker / Session Sponsorships	\$5 000		
<input type="checkbox"/> Speakers preparation room	\$5 000		
<input type="checkbox"/> Summit's Networking Refreshment Break - November 8	\$5 000		
<input type="checkbox"/> Workshop Meeting Rooms	\$5 000		
<input type="checkbox"/> B2B Trade Show Coffee Breaks / each - November 7	\$3 000		
<input type="checkbox"/> Note pads & pens / each (supplied by sponsor)	\$3 000		
<input type="checkbox"/> Supporters / Small Business Sponsorship	\$3 000		
B2B & TRADE SHOW - November 7			
<input type="checkbox"/> Booth space (10' X 10') - AIAC non-members	\$3 050		
<input type="checkbox"/> Booth space (10' X 10') - AIAC members	\$2 050		

ADVERTISING	Cost CAD \$ / per unit	Quantity	Total
IN THE SHOW GUIDE			
<input type="checkbox"/> Premium position full page (C2)	\$4 500		
<input type="checkbox"/> Premium position full page (C3)	\$3 500		
<input type="checkbox"/> Full page	\$2 500		
<input type="checkbox"/> ½ page	\$1 250		
ON SITE AT THE OTTAWA SHAW CENTRE			
<input type="checkbox"/> (OSC) Elevator wrap	\$5 000		
<input type="checkbox"/> Escalator side wrap & center	\$5 000		
<input type="checkbox"/> B2B & Trade Show Locator Structure	\$5 000		
<input type="checkbox"/> Reflected logo on orb	\$3 000		
<input type="checkbox"/> Full column wrap (level 2 or 3)	\$3 000		
<input type="checkbox"/> Floor Decal in B2B & Trade Show	\$2 500		
<input type="checkbox"/> Wall banner	\$2 500		
<input type="checkbox"/> Digital wall (level 2 or 3)	\$2 000		
<input type="checkbox"/> Delegate Bag Insert	\$1 500		
<input type="checkbox"/> Table top drop off	\$1 500		
<input type="checkbox"/> Digital screen (meeting room)	\$1 000		
IN THE CYBER NEWSLETTER			
<input type="checkbox"/> Per issue	\$2 500		
ON THE EVENT WEBSITE			
<input type="checkbox"/> Big box	\$1 500		

Special request / Comments : _____

\$ _____
 TOTAL BEFORE TAXES

PAYMENT METHOD | total due upon signature. All payments must be made by credit card or cheque (to the order of Aerospace Industries Association of Canada.)

I would like to receive a bill and pay by CHEQUE.

CREDIT CARD

VISA Mastercard Amex

Card number _____

Expiration Date _____ Security code (3) digits _____

Cardholder's name _____

BILLING CONTACT INFORMATION

Name _____

Title _____

Organization _____

Address _____

City _____ Postal code _____

Email _____ Phone _____

Conditions of validity: This contract shall not be valid and binding unless executed by both parties. No amendment to this contract shall be valid unless made by written notice and executed by the parties hereto. AIAC reserves the right to decline any reservation for space. The general conditions set out in this contract form an integral part hereof. The signee warrants and represents that it is an entity duly incorporated or formed, as applicable, under the laws of Ontario, that the conclusion of this contract has been duly authorized and that, when executed, this contract shall constitute an irrevocable obligation of the **Partner**.

Authorized signatory _____ / _____
 Name Title

Signature _____ Date _____

Accepted by AIAC

Selected items _____ Date _____

Authorized signatory _____ Balance due upon signature: _____

ALL PRICES ARE IN CANADIAN DOLLARS. To reserve your partnership, advertising or exhibition space **return a completed digital copy to cassponsorship@aiac.ca**. Payment must be mailed to **AIAC**, 255 Albert Street, Suite 703, Ottawa, ON K1P 6A9 Canada.

GENERAL CONDITIONS

1. The Organizer has the responsibility to coordinate all activities related to the visibility plan, offered under the Canadian Aeros-pace Summit (CAS) 2017;
2. The Partner declares his intention to financially participate in exchange for the visibility plan, by subscribing to the following conditions and provisions listed below;
3. The Organizer and the Partner mutually agree to the necessity of listing these terms and conditions;
4. The goal of the present contract is to determine the terms and conditions of the partnership brought by the Partner to the Orga-nizer for the activities related to the CAS 2017, which is to be held at the Shaw Center on November 7th and 8th, 2017 and to also to determine the parties respective obligations regarding this partnership;
5. The Partner, considering the rights and advantages mentioned in Article 2, agrees to pay by cheque or credit card to the order of Aerospace Industries Association of Canada (AIAC), and the applicable taxes;
6. Applicable taxes are not included and will be detailed on the invoice;
7. AIAC reserves the right to refuse a Company interested in sponsoring its events, if the said Company is in litigation with the AIAC it administers or in the event that it becomes in litigation;
8. AIAC reserves the right to modify timetables. In the case of a cancellation, modification and/or postponement of the event by AIAC, the Partner reserves the right to cancel the contractual agreement with total reimbursement if the proposed new timetable conflicts with other major activities, which the Partner has previously committed himself to participate in or of periods of una-vailability of the Sponsor;
9. In the case of a cancellation by the Partner, without modification and/or postponement of the event by AIAC the following penalties will apply:
 - Until July 1, 2017: 50 % of the total sum of the partnership (if the sponsored components are completed at the time of cancellation, the Partner must disburse the total amount);
 - From July 2, 2017: the total sum of the partnership is due, without reimbursement.

A partial or total cancellation must be made in writing and sent to the AIAC representatives.

10. If the Event is canceled for any reason beyond the contract of the AIAC, the latter shall not be liable for any expenses incurred by the Partner and shall have no other liability to the Partner than the refund of that portion of the rent actually received;
11. All notices, information requests, miscellaneous requests and other communications that may or must be delivered hereunder by the one party to the other shall be sent by hand, registered mail, e-mail or facsimile transmission to the addresses given in this contract.
12. The Partner agrees that its participation in the Event does not in any way constitute an acknowledgment of its products or services by AIAC;
13. This contract shall be governed by the laws of the province of Ontario and shall be interpreted accordingly.

EXHIBITION CONDITIONS

1. The Exhibitor agrees that the Aerospace Industries Association of Canada (AIAC) has the right to rearrange the floor plan and relocate any booth. A relocation notice shall be given to the Exhibitor;
2. The Exhibitor agrees that in case of relocation of the booth described herein, it has no right to cancel its participation in the Event or claim damages from the AIAC;
3. The Exhibitor shall not sublet, assign or share any or ail of the space rented, or represent, advertise or distribute litera-ture for the products or services of any other firm or individual except as approved in writing by the AIAC;
4. The Exhibitor agrees to hold the AIAC free and harmless from any obligation respect of damages, claims, judgments and legal fees arising out of any loss or damage of property, injury or death relating to the use of the rented space;
5. The Exhibitor shall obtain the necessary insurance coverage against property loss or damage, personal injury and death, as well as any liability arising therefrom, and shall send to the Conference Secretariat a copy of the insurance policy and proof of payment of premium for the duration of the Event;
6. In the event of cancellation by the Exhibitor for any reason whatsoever, the Exhibitor shall pay to the AIAC, from the amount disbursed on the date of the execution of this contract, damages of \$1 500 for every one hundred (100) square feet (9.29 square meters) of space rented, provided that cancellation in writing is received on or before July 1st, 2016;
7. In the event of cancellation by the Exhibitor after July 1st, 2017, no refund shall be made. If the space rented remains unoccupied or is not completely set up when the Event opens, the Exhibitor agrees that the AIAC may rent it or use it in any way whatsoever without any obligation and without refund to the Exhibitor;
8. If the amounts due are not paid in full by August 3rd, 2017, the AIAC shall have the right to cancel this contract, retain the amounts already paid and use the space at its discretion, or charge interest at the rate of twelve per cent (12%) per year (1% per month) and any out standing balance;
9. The Exhibitor agrees that, for the purpose of the Event, it shall conform to the guidelines and regulations set out in the Exhibitor's Guide, failing which the Exhibitor recognizes that the AIAC has all rights to remedy the situation including taking the necessary measures to free the rented areas, and the Exhibitor shall bear ail the costs and risks thereof;
10. The Exhibitor understands and agrees that it must leave the site of the Event at the latest on the date and hour set forth in the Exhibitor Guide. From that time on a penalty of \$500 per hour shall be payable, and the AIAC, at its only discretion, may take the necessary steps to free the rented areas, and the Exhibitor shall bear ail the costs and the risks thereof;
11. The information required to compile the Exhibitors Directory will be furnish by the Exhibitor to the extent of its responsi-bility therefore, in the time frame specified by the AIAC. The later will in no case be held responsible for omissions or type setting, reproduction or other errors that might occur and may refuse any addition or modification of wording which is not in accordance with the general guidelines or which may cause prejudice to other Exhibitors or to the Event itself;
12. No person shall be allowed entrance to the Event premises without a pass issued or recognized by the AIAC. The AIAC reserves the right to deny entrance to any person, with valid reason, and to expel any and all persons whose conduct would justify such action, as judged by it. All visitors shall observe all security regulations as prescribed by the authorities.

Init: _____

ADVERTISING CONDITIONS

1. The Advertiser agrees that AIAC is at liberty to choose the positioning of the purchased advertising space in the Summit guide;
2. In case of relocation of the advertising space purchased under the terms hereof, the Advertiser agrees that it has no right to cancel its participation in the Event or claim damages from AIAC;
3. The Advertiser agrees not to make any representations, or advertise or distribute promotional material related to its purchase of advertising space except as approved in writing by AIAC;
4. The Advertiser alone is responsible for the content of the advertisement purchased under the terms hereof and for any damages that may arise from its use or display. The Advertiser agrees to indemnify and save harmless AIAC from and against any liability with respect to damages, claims, and legal fees and costs resulting from loss or damages relating to the use of the purchased advertising space;
5. In the event of cancellation by the Advertiser, for any reason whatsoever, the Advertiser shall pay to AIAC, from the amount disbursed on the date of the execution of this contract, damages in the amount of \$1 000 for each advertising space reserved, provided that cancellation in writing is received on or before August 3rd, 2017;
6. In the event of cancellation by the Advertiser after August 3rd, 2017, no refund shall be made. Where the space purchased remains unused or is not completely used at the time of publication of the Summit guide, the Advertiser agrees that AIAC sell or use such space in any way whatsoever without any obligation and without refund to the Advertiser;
7. If the amounts due are not paid in full by August 3rd 2017, AIAC shall have the right to cancel this contract, retain the amounts already paid and use the space at its discretion, or charge interest at the rate of twelve per cent (12%) per year (1% per month) on the amount still due August 3rd 2017;
8. The Advertiser agrees that, for the purpose of the Event, it shall conform to the Event guidelines, failing which the Advertiser recognizes that AIAC has all rights to remedy the situation, including and not limited to the right to take the necessary measures to ensure compliance therewith, and the Advertiser shall bear all the costs and risks thereof.

Init: _____

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