

# 2018 CANADIAN AEROSPACE SUMMIT

2018 Canadian Aerospace Summit

November 13-14, 2018

Shaw Centre, Ottawa, ON

[www.aerospacesummit.ca](http://www.aerospacesummit.ca)

The undersigned organization, hereinafter called the "Exhibitor" commits to renew its exhibition space at CAS 2018 (Canadian Aerospace Summit), hereinafter called the "Event," to be held at the Shaw Centre on November 13 and 14, 2018, on the terms and conditions and for the considerations set out hereunder.

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ POSTAL/ZIP CODE \_\_\_\_\_

PROVINCE/STATE \_\_\_\_\_

ORGANIZATION'S SECTOR OF ACTIVITY \_\_\_\_\_

## PARTNERSHIP & ADVERTISING OPPORTUNITIES

Download PDF to your desktop. Edit the form as required, & save a copy of the form to preserve your changes. Email the completed form as an attachment at [cassponsorship@aiac.ca](mailto:cassponsorship@aiac.ca). For information, please call 647 983 9683.

PHONE # \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

COUNTRY \_\_\_\_\_

OPERATIONAL CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

SPONSORSHIP OPPORTUNITIES	UNIT PRICE in \$CAD	QUANTITY	TOTAL
Annual Canadian Aerospace Dinner* (incl. Keynote Speaker) — November 13	\$35,000		
Leadership Luncheon Speaker (Keynote) — November 14	\$25,000		
Annual Aerospace Reception — November 13	\$15,000		
B2B Platform* (Visibility before, during and after Summit)	\$15,000		
B2B Trade Show Luncheon — November 13	\$15,000		
Leadership Luncheon — November 14	\$15,000		
Main Conference Room Sponsorship	\$15,000		
Wireless Internet Network (WiFi)	\$15,000		
B2B Marketplace Lounge / Marketplace	\$10,000		
Corporate Sponsored Information Sessions	\$10,000		
James C. Floyd Award Ceremony — November 13	\$10,000		
Leadership Luncheon Reception — November 14	\$10,000		
Aerospace AS a career - Silent auction sponsor	\$5,000		
Breakfast / each	\$5,000		
Centerpieces for Award Dinner — November 13	\$5,000		
Delegate Bags (supplied by sponsor)	\$5,000		
Hotel Key Cards	\$5,000		
Name Badge Lanyard (supplied by sponsor)	\$5,000		
Pocket Program	\$5,000		
Registration Desk	\$5,000		
Reusable branded bottles (supplied by sponsor)	\$5,000		
Small Business Reception	\$5,000		
Speaker / Session Sponsorships	\$5,000		
Speakers Preparation Room	\$5,000		
Summit's Networking Refreshment Break — November 14	\$5,000		
Supporters / Small Business Sponsorship	\$4,000		
B2B Trade Show Coffee Breaks — November 13 (AM and PM)	\$3,000		
Note pads & pens / each (supplied by sponsor)	\$3,000		
B2B & TRADE SHOW - November 13	UNIT PRICE in \$CAD	QUANTITY	TOTAL
Booth space (10' X 10') – AIAC non-members	\$3,250		
Booth space (10' X 10') – AIAC members	\$2,250		

ADVERTISING OPPORTUNITIES	UNIT PRICE in \$CAD	QUANTITY	TOTAL
<b>IN THE SHOW GUIDE</b>			
Premium position full page (C2)	\$5,500		
Premium position full page (C3)	\$4,300		
Full page	\$2,700		
½ page	\$1,350		
<b>ON SITE AT THE OTTAWA SHAW CENTRE</b>			
Elevator wrap	\$5,000		
Escalator side wrap & centre	\$5,000		
B2B & Trade Show Locator Structure	\$5,000		
Mobile charging station / each	\$5,000		
Reflected logo on orb	\$3,000		
Full column wrap (level 2 or 3)	\$3,000		
Floor Decal in B2B & Trade Show	\$2,500		
Wall banner	\$2,500		
Digital wall (level 2 or 3)	\$2,000		
Delegate bag insert	\$1,500		
Table top drop off	\$1,500		
Digital screen (meeting room)	\$1,000		
<b>IN THE E-NEWSLETTER (4, 000 SUBSCRIBERS)</b>			
Per issue	\$2,500		
<b>ON THE EVENT WEBSITE</b>			
Big box	\$2,000		

Special request/comments \_\_\_\_\_

**TOTAL  
BEFORE TAXES**

**Payment Method** | total due upon signature. All payments must be made by credit card or cheque (to the order of Aerospace Industries Association of Canada.)

I would like to receive a bill and pay by CHEQUE

CREDIT CARD

VISA                      Mastercard                      Amex

Card number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security code (3) digits \_\_\_\_\_

Cardholder's name \_\_\_\_\_

BILLING CONTACT INFORMATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**Conditions of validity:** This contract shall not be valid and binding unless executed by both parties. No amendment to this contract shall be valid unless made by written notice and executed by the parties hereto. AIAC reserves the right to decline any reservation for space. The general conditions set out in this contract form an integral part hereof. The signee warrants and represents that it is an entity duly incorporated or formed, as applicable, under the laws of Ontario, that the conclusion of this contract has been duly authorized and that, when executed, this contract shall constitute an irrevocable obligation of the Partner.

Authorized signatory \_\_\_\_\_

Name

Title

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Accepted by AIAC**

Selected items \_\_\_\_\_ Date \_\_\_\_\_

Authorized signatory \_\_\_\_\_ Balance due upon signature \_\_\_\_\_

**ALL PRICES ARE IN CANADIAN DOLLARS.** To reserve your partnership, advertising or exhibition space return a completed digital copy to [cassponsorship@aiac.ca](mailto:cassponsorship@aiac.ca). Payment must be mailed to AIAC, 255 Albert Street, Suite 703, Ottawa, ON K1P 6A9 Canada.

# GENERAL CONDITIONS

1. The Organizer has the responsibility to coordinate all activities related to the visibility plan, offered under the Canadian Aerospace Summit (CAS) 2018;
  2. The Partner declares his intention to financially participate in exchange for the visibility plan, by subscribing to the following conditions and provisions listed below;
  3. The Organizer and the Partner mutually agree to the necessity of listing these terms and conditions;
  4. The goal of the present contract is to determine the terms and conditions of the partnership brought by the Partner to the Organizer for the activities related to the CAS 2018, which is to be held at the Shaw Center on November 13th and 14th, 2018 and to also to determine the parties respective obligations regarding this partnership;
  5. The Partner, considering the rights and advantages mentioned in Article 2, agrees to pay by cheque or credit card to the order of Aerospace Industries Association of Canada (AIAC), and the applicable taxes;
  6. Applicable taxes are not included and will be detailed on the invoice;
  7. AIAC reserves the right to refuse a Company interested in sponsoring its events, if the said Company is in litigation with the AIAC it administers or in the event that it becomes in litigation;
  8. AIAC reserves the right to modify timetables. In the case of a cancellation, modification and/or postponement of the event by AIAC, the Partner reserves the right to cancel the contractual agreement with total reimbursement if the proposed new timetable conflicts with other major activities, which the Partner has previously committed himself to participate in or of periods of unavailability of the Sponsor;
  9. In the case of a cancellation by the Partner, without modification and/or postponement of the event by AIAC the following penalties will apply:
    - Until July 1, 2018: 50 % of the total sum of the partnership (if the sponsored components are completed at the time of cancellation, the Partner must disburse the total amount);
    - From July 2, 2018: the total sum of the partnership is due, without reimbursement.
- A partial or total cancellation must be made in writing and sent to the AIAC representatives.
10. If the Event is canceled for any reason beyond the contract of the AIAC, the latter shall not be liable for any expenses incurred by the Partner and shall have no other liability to the Partner than the refund of that portion of the rent actually received;
  11. All notices, information requests, miscellaneous requests and other communications that may or must be delivered hereunder by the one party to the other shall be sent by hand, registered mail, e-mail or facsimile transmission to the addresses given in this contract.
  12. The Partner agrees that its participation in the Event does not in any way constitute an acknowledgment of its products or services by AIAC;
  13. This contract shall be governed by the laws of the province of Ontario and shall be interpreted accordingly.

**Init:** \_\_\_\_\_

# EXHIBITION CONDITIONS

1. The Exhibitor agrees that the Aerospace Industries Association of Canada (AIAC) has the right to rearrange the floorplan and relocate any booth. A relocation notice shall be given to the Exhibitor;
2. The Exhibitor agrees that in case of relocation of the booth described herein, it has no right to cancel its participation in the Event or claim damages from the AIAC;
3. The Exhibitor shall not sublet, assign or share any or all of the space rented, or represent, advertise or distribute literature for the products or services of any other firm or individual except as approved in writing by the AIAC;
4. The Exhibitor agrees to hold the AIAC free and harmless from any obligation respect of damages, claims, judgments and legal fees arising out of any loss or damage of property, injury or death relating to the use of the rented space;
5. The Exhibitor shall obtain the necessary insurance coverage against property loss or damage, personal injury and death, as well as any liability arising therefrom, and shall send to the Conference Secretariat a copy of the insurance policy and proof of payment of premium for the duration of the Event;
6. In the event of cancellation by the Exhibitor for any reason whatsoever, the Exhibitor shall pay to the AIAC, from the amount disbursed on the date of the execution of this contract, damages of \$1, 500 for every one hundred (100) square feet (9.29 square meters) of space rented, provided that cancellation in writing is received on or before July 1st, 2018;
7. In the event of cancellation by the Exhibitor after July 1st, 2018, no refund shall be made. If the space rented remains unoccupied or is not completely set up when the Event opens, the Exhibitor agrees that the AIAC may rent it or use it in any way whatsoever without any obligation and without refund to the Exhibitor;
8. If the amounts due are not paid in full by August 3rd, 2018, the AIAC shall have the right to cancel this contract, retain the amounts already paid and use the space at its discretion, or charge interest at the rate of twelve per cent (12%) per year (1% per month) and any outstanding balance;
9. The Exhibitor agrees that, for the purpose of the Event, it shall conform to the guidelines and regulations set out in the Exhibitor's Guide, failing which the Exhibitor recognizes that the AIAC has all rights to remedy the situation including taking the necessary measures to free the rented areas, and the Exhibitor shall bear all the costs and risks thereof;
10. The Exhibitor understands and agrees that it must leave the site of the Event at the latest on the date and hour set forth in the Exhibitor Guide. From that time on a penalty of \$500 per hour shall be payable, and the AIAC, at its only discretion, may take the necessary steps to free the rented areas, and the Exhibitor shall bear all the costs and the risks thereof;
11. The information required to compile the Exhibitors Directory will be furnish by the Exhibitor to the extent of its responsibility therefore, in the time frame specified by the AIAC. The latter will in no case be held responsible for omissions or type setting, reproduction or other errors that might occur and may refuse any addition or modification of wording which is not in accordance with the general guidelines or which may cause prejudice to other Exhibitors or to the Event itself;
12. No person shall be allowed entrance to the Event premises without a pass issued or recognized by the AIAC. The AIAC reserves the right to deny entrance to any person, with valid reason, and to expel any and all persons whose conduct would justify such action, as judged by it. All visitors shall observe all security regulations as prescribed by the authorities.

Init: \_\_\_\_\_

# ADVERTISING CONDITIONS

1. The Advertiser agrees that AIAC is at liberty to choose the positioning of the purchased advertising space in the Summit guide;
2. In case of relocation of the advertising space purchased under the terms hereof, the Advertiser agrees that it has no right to cancel its participation in the Event or claim damages from AIAC;
3. The Advertiser agrees not to make any representations, or advertise or distribute promotional material related to its purchase of advertising space except as approved in writing by AIAC;
4. The Advertiser alone is responsible for the content of the advertisement purchased under the terms hereof and for any damages that may arise from its use or display. The Advertiser agrees to indemnify and save harmless AIAC from and against any liability with respect to damages, claims, and legal fees and costs resulting from loss or damages relating to the use of the purchased advertising space;
5. In the event of cancellation by the Advertiser, for any reason whatsoever, the Advertiser shall pay to AIAC, from the amount disbursed on the date of the execution of this contract, damages in the amount of \$1,000 for each advertising space reserved, provided that cancellation in writing is received on or before August 3rd, 2018;
6. In the event of cancellation by the Advertiser after August 3rd, 2018, no refund shall be made. Where the space purchased remains unused or is not completely used at the time of publication of the Summit guide, the Advertiser agrees that AIAC sell or use such space in any way whatsoever without any obligation and without refund to the Advertiser;
7. If the amounts due are not paid in full by August 3rd, 2018, AIAC shall have the right to cancel this contract, retain the amounts already paid and use the space at its discretion, or charge interest at the rate of twelve per cent (12%) per year (1% per month) on the amount still due August 3rd, 2018;
8. The Advertiser agrees that, for the purpose of the Event, it shall conform to the Event guidelines, failing which the Advertiser recognizes that AIAC has all rights to remedy the situation, including and not limited to the right to take the necessary measures to ensure compliance therewith, and the Advertiser shall bear all the costs and risks thereof.

Once form is completed, save to desktop and email form as an attachment at [cassponsorship@aiac.ca](mailto:cassponsorship@aiac.ca). For information, please call 647 983 9683.

Init: \_\_\_\_\_