

# 2023 CANADIAN AEROSPACE SUMMIT

2023 Canadian Aerospace Summit

November 7-8, 2023

Shaw Centre, Ottawa, ON

[www.aerospacesummit.ca](http://www.aerospacesummit.ca)

The undersigned organization, hereinafter called the "Exhibitor" commits to renew its exhibition space at CAS 2023 (Canadian Aerospace Summit), hereinafter called the "Event," to be held at the Shaw Centre on November 7-8, 2023, on the terms and conditions and for the considerations set out hereunder.

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ POSTAL/ZIP CODE \_\_\_\_\_

PROVINCE/STATE \_\_\_\_\_

ORGANIZATION'S SECTOR OF ACTIVITY \_\_\_\_\_

# PARTNERSHIP & ADVERTISING OPPORTUNITIES

Once form is completed, save to desktop and email form as an attachment at [Byetman@aiac.ca](mailto:Byetman@aiac.ca) or [mbaker@aiac.ca](mailto:mbaker@aiac.ca). For information, please call Bill Yetman at 647 983-9683 or Mike Baker at 519 300-2042.

PHONE # \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

COUNTRY \_\_\_\_\_

OPERATIONAL CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

SPONSORSHIP OPPORTUNITIES		UNIT PRICE in \$CAD	QUANTITY	TOTAL
<input type="checkbox"/>	Annual Canadian Aerospace Dinner (incl. Keynote Speaker) — Day 1	\$40,000		
<input type="checkbox"/>	Leadership Luncheon Speaker (Keynote) — Day 2	\$32,000		
<input type="checkbox"/>	Annual Aerospace Reception — Day 1 (Evening)	\$30,000		
<input type="checkbox"/>	Main Conference Room Sponsorship	\$25,000		
<input type="checkbox"/>	B2B Trade Show Luncheon — Day 1	\$20,000		
<input type="checkbox"/>	Leadership Luncheon — Day 2	\$20,000		
<input type="checkbox"/>	Leadership Luncheon Reception — Day 2	\$15,000		
<input type="checkbox"/>	James C. Floyd Award Ceremony — Day 1	\$15,000		
<input type="checkbox"/>	Registration Desk	\$15,000		
<input type="checkbox"/>	Name Badge Lanyard (supplied by sponsor)	\$13,000		
<input type="checkbox"/>	Pocket Program	\$12,000		
<input type="checkbox"/>	Aerospace AS a career - Silent auction sponsor	\$10,000		
<input type="checkbox"/>	B2B Platform (Visibility before, during and after Summit)	\$10,000		
<input type="checkbox"/>	Breakfast / each (2 available)	\$10,000		
<input type="checkbox"/>	Industry Excellence Awards: Lifetime Achievement — Day 1	\$10,000		
<input type="checkbox"/>	Industry Excellence Awards: Small Business Innovation Technology — Day 1	\$10,000		
<input type="checkbox"/>	The Marc Garneau Award	\$10,000		
<input type="checkbox"/>	B2B Marketplace Lounge / Marketplace	\$8,000		
<input type="checkbox"/>	Summit's Networking Refreshment Break — Day 2 (AM)	\$8,000		
<input type="checkbox"/>	Small Business Reception	\$7,000		
<input type="checkbox"/>	Speaker / Session Sponsorships (4 available)	\$7,000		
<input type="checkbox"/>	B2B Trade Show Coffee Breaks x 2 — Day 1 (AM and PM)	\$6,000		
<input type="checkbox"/>	Centerpieces for Award Dinner — Day 1	\$6,000		
<input type="checkbox"/>	Supporters / Small Business Sponsorship	\$5,000		

B2B & TRADE SHOW - November 8		UNIT PRICE in \$CAD	QUANTITY	TOTAL
<input type="checkbox"/>	Booth space (10' X 10') – AIAC non-members (Early Bird prior to Oct. 11 Midnight)	\$3,350 (EB)/\$3,550 (REG)		
<input type="checkbox"/>	Booth space (10' X 10') – AIAC members (Early Bird prior to Oct. 11 Midnight)	\$2,450 (EB)/\$2,650 (REG)		

ADVERTISING OPPORTUNITIES		UNIT PRICE in \$CAD	QUANTITY	TOTAL
<b>IN THE SHOW GUIDE</b>				
<input type="checkbox"/>	Premium position full page (C2)	\$5,700		
<input type="checkbox"/>	Premium position full page (C3)	\$4,500		
<input type="checkbox"/>	Full page	\$2,800		
<input type="checkbox"/>	½ page	\$1,450		

ON SITE AT THE OTTAWA SHAW CENTRE		UNIT PRICE in \$CAD	QUANTITY	TOTAL
<input type="checkbox"/>	Mobile charging station / each	\$7,000		

IN THE E-NEWSLETTER (4, 000 SUBSCRIBERS)		UNIT PRICE in \$CAD	QUANTITY	TOTAL
<input type="checkbox"/>	Per issue	\$1,000		

Special request/comments \_\_\_\_\_

TOTAL  
BEFORE TAXES

**Payment Method** | total due upon signature. All payments must be made by credit card or cheque (to the order of Aerospace Industries Association of Canada.)

I would like to receive a bill and pay by CHEQUE

CREDIT CARD

VISA       Mastercard       Amex

Card number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security code (3) digits \_\_\_\_\_

Cardholder's name \_\_\_\_\_

BILLING CONTACT INFORMATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**Conditions of validity:** This contract shall not be valid and binding unless executed by both parties. No amendment to this contract shall be valid unless made by written notice and executed by the parties hereto. AIAC reserves the right to decline any reservation for space. The general conditions set out in this contract form an integral part hereof. The signee warrants and represents that it is an entity duly incorporated or formed, as applicable, under the laws of Ontario, that the conclusion of this contract has been duly authorized and that, when executed, this contract shall constitute an irrevocable obligation of the Partner.

Authorized signatory \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Accepted by AIAC**

Selected items \_\_\_\_\_ Date \_\_\_\_\_

Authorized signatory \_\_\_\_\_ Balance due upon signature \_\_\_\_\_

**ALL PRICES ARE IN CANADIAN DOLLARS.** To reserve your partnership, advertising or exhibition space return a completed digital copy to [Byetman@aiac.ca](mailto:Byetman@aiac.ca). Payment must be mailed to AIAC, 255 Albert Street, Suite 703, Ottawa, ON K1P 6A9 Canada.

# GENERAL CONDITIONS

1. The Organizer has the responsibility to coordinate all activities related to the visibility plan, offered under the Canadian Aerospace Summit (CAS) 2023;
  2. The Partner declares his intention to financially participate in exchange for the visibility plan, by subscribing to the following conditions and provisions listed below;
  3. The Organizer and the Partner mutually agree to the necessity of listing these terms and conditions;
  4. The goal of the present contract is to determine the terms and conditions of the partnership brought by the Partner to the Organizer for the activities related to the CAS 2023, which is to be held at the Shaw Center on November 7-8, 2023 and to also to determine the parties respective obligations regarding this partnership;
  5. The Partner, considering the rights and advantages mentioned in Article 2, agrees to pay by cheque or credit card to the order of Aerospace Industries Association of Canada (AIAC), and the applicable taxes;
  6. Applicable taxes are not included and will be detailed on the invoice;
  7. AIAC reserves the right to refuse a Company interested in sponsoring its events, if the said Company is in litigation with the AIAC it administers or in the event that it becomes in litigation;
  8. AIAC reserves the right to modify timetables. In the case of a cancellation, modification and/or postponement of the event by AIAC, the Partner reserves the right to cancel the contractual agreement with total reimbursement if the proposed new timetable conflicts with other major activities, which the Partner has previously committed himself to participate in or of periods of unavailability of the Sponsor;
  9. In the case of a cancellation by the Partner, without modification and/or postponement of the event by AIAC the following penalties will apply:
    - Until September 15, 2023: 50 % of the total sum of the partnership (if the sponsored components are completed at the time of cancellation, the Partner must disburse the total amount);
    - From September 16, 2023: the total sum of the partnership is due, without reimbursement.
- A partial or total cancellation must be made in writing and sent to the AIAC representatives.
10. If the Event is canceled for any reason beyond the contract of the AIAC, the latter shall not be liable for any expenses incurred by the Partner and shall have no other liability to the Partner than the refund of that portion of the rent actually received;
  11. All notices, information requests, miscellaneous requests and other communications that may or must be delivered hereunder by the one party to the other shall be sent by hand, registered mail, e-mail or facsimile transmission to the addresses given in this contract.
  12. The Partner agrees that its participation in the Event does not in any way constitute an acknowledgment of its products or services by AIAC;
  13. This contract shall be governed by the laws of the province of Ontario and shall be interpreted accordingly.

**Init:** \_\_\_\_\_

# EXHIBITION CONDITIONS

1. The Exhibitor agrees that the Aerospace Industries Association of Canada (AIAC) has the right to rearrange the floorplan and relocate any booth. A relocation notice shall be given to the Exhibitor;
2. The Exhibitor agrees that in case of relocation of the booth described herein, it has no right to cancel its participation in the Event or claim damages from the AIAC;
3. The Exhibitor shall not sublet, assign or share any or all of the space rented, or represent, advertise or distribute literature for the products or services of any other firm or individual except as approved in writing by the AIAC;
4. The Exhibitor agrees to hold the AIAC free and harmless from any obligation respect of damages, claims, judgments and legal fees arising out of any loss or damage of property, injury or death relating to the use of the rented space;
5. The Exhibitor shall obtain the necessary insurance coverage against property loss or damage, personal injury and death, as well as any liability arising therefrom, and shall send to the Conference Secretariat a copy of the insurance policy and proof of payment of premium for the duration of the Event;
6. In the event of cancellation by the Exhibitor for any reason whatsoever, the Exhibitor shall pay to the AIAC, from the amount disbursed on the date of the execution of this contract, damages of \$1,500 for every one hundred (100) square feet (9.29 square meters) of space rented, provided that cancellation in writing is received on or before September 15, 2023;
7. In the event of cancellation by the Exhibitor after September 15, 2023, no refund shall be made. If the space rented remains unoccupied or is not completely set up when the Event opens, the Exhibitor agrees that the AIAC may rent it or use it in any way whatsoever without any obligation and without refund to the Exhibitor;
8. If the amounts due are not paid in full by September 30, 2023, the AIAC shall have the right to cancel this contract, retain the amounts already paid and use the space at its discretion, or charge interest at the rate of twelve per cent (12%) per year (1% per month) and any outstanding balance;
9. The Exhibitor agrees that, for the purpose of the Event, it shall conform to the guidelines and regulations set out in the Exhibitor's Guide, failing which the Exhibitor recognizes that the AIAC has all rights to remedy the situation including taking the necessary measures to free the rented areas, and the Exhibitor shall bear all the costs and risks thereof;
10. The Exhibitor understands and agrees that it must leave the site of the Event at the latest on the date and hour set forth in the Exhibitor Guide. From that time on a penalty of \$500 per hour shall be payable, and the AIAC, at its only discretion, may take the necessary steps to free the rented areas, and the Exhibitor shall bear all the costs and the risks thereof;
11. The information required to compile the Exhibitors Directory will be furnished by the Exhibitor to the extent of its responsibility therefore, in the time frame specified by the AIAC. The latter will in no case be held responsible for omissions or type setting, reproduction or other errors that might occur and may refuse any addition or modification of wording which is not in accordance with the general guidelines or which may cause prejudice to other Exhibitors or to the Event itself;
12. No person shall be allowed entrance to the Event premises without a pass issued or recognized by the AIAC. The AIAC reserves the right to deny entrance to any person, with valid reason, and to expel any and all persons whose conduct would justify such action, as judged by it. All visitors shall observe all security regulations as prescribed by the authorities.

Init: \_\_\_\_\_

# ADVERTISING CONDITIONS

1. The Advertiser agrees that AIAC is at liberty to choose the positioning of the purchased advertising space in the Summit guide;
2. In case of relocation of the advertising space purchased under the terms hereof, the Advertiser agrees that it has no right to cancel its participation in the Event or claim damages from AIAC;
3. The Advertiser agrees not to make any representations, or advertise or distribute promotional material related to its purchase of advertising space except as approved in writing by AIAC;
4. The Advertiser alone is responsible for the content of the advertisement purchased under the terms hereof and for any damages that may arise from its use or display. The Advertiser agrees to indemnify and save harmless AIAC from and against any liability with respect to damages, claims, and legal fees and costs resulting from loss or damages relating to the use of the purchased advertising space;
5. In the event of cancellation by the Advertiser, for any reason whatsoever, the Advertiser shall pay to AIAC, from the amount disbursed on the date of the execution of this contract, damages in the amount of \$1,000 for each advertising space reserved, provided that cancellation in writing is received on or before September 30, 2023;
6. In the event of cancellation by the Advertiser after September 30, 2023, no refund shall be made. Where the space purchased remains unused or is not completely used at the time of publication of the Summit guide, the Advertiser agrees that AIAC sell or use such space in any way whatsoever without any obligation and without refund to the Advertiser;
7. If the amounts due are not paid in full by September 30, 2023, AIAC shall have the right to cancel this contract, retain the amounts already paid and use the space at its discretion, or charge interest at the rate of twelve per cent (12%) per year (1% per month) on the amount still due September 30, 2023;
8. The Advertiser agrees that, for the purpose of the Event, it shall conform to the Event guidelines, failing which the Advertiser recognizes that AIAC has all rights to remedy the situation, including and not limited to the right to take the necessary measures to ensure compliance therewith, and the Advertiser shall bear all the costs and risks thereof.

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or Mike Baker at **519 300-2042**.

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