

# 2023 CANADIAN AEROSPACE SUMMIT

NOVEMBER 7-8, 2023  
SHAW CENTRE, OTTAWA, CANADA

Proudly hosted by **AIAC**

## Seizing Opportunities

Canada's place in  
the global aerospace  
supply chain



### SPONSORSHIP OPPORTUNITIES

## THE CANADIAN AEROSPACE SUMMIT WILL BE BACK NOVEMBER 7-8, 2023 AT THE SHAW CENTRE IN OTTAWA

For more than 80 years,  
Canada has played a global  
leadership role in the  
aerospace supply chain.  
**How can we continue  
to compete successfully  
on the world stage?**

With a history of success, the Canadian Aerospace Summit is a must-attend event for anyone interested in ensuring Canadian aerospace succeeds in the next decade and beyond!

Supporting the Summit is all about gaining privileged access to the leaders of the Canadian aerospace industries and to a highly-skilled, innovative market presenting significant potential for future growth.

Don't miss a great opportunity to showcase your company to Canadian aerospace leaders, capitalize on exceptional visibility, and support the Canadian aerospace industries.

### TO RESERVE, CONTACT:

Bill Yetman, 647 983-9683  
BYetman@aiac.ca

or

Mike Baker, 519 300-2042  
mbaker@aiac.ca

# VISIBILITY PROGRAM

## 1. SPONSORSHIP OPPORTUNITIES

Select the items of your choice and you will gain sponsorship status corresponding to the total amount of your contribution. You will be awarded visibility according to the specific items selected.

Platinum	\$40,000
Gold	\$35,000
Silver	\$25,000
Bronze	\$15,000
Supporter	up to \$15,000

All rates are in Canadian dollars (CAD)

## 2. B2B AND TRADE SHOW

The B2B & Trade Show features the best of Canadian aerospace capabilities and a cross-sector of emerging niche technologies. It maximizes synergies among participants, giving you more opportunities to create partnerships with specific procurement representatives from prime companies as well as other suppliers and potential business partners.

### Booth space (10' X 10')

#### AIAC members

(Early Bird prior to Oct. 11 Midnight)  
**\$2,450 (EB) \$2,650 (REG)**

#### AIAC non-members

(Early Bird prior to Oct. 11 Midnight)  
**\$3,350 (EB) \$3,550 (REG)**

→ The exhibition space might be reduced this year, so book early!

SPONSORSHIP OPPORTUNITIES		\$CAD
<input type="checkbox"/>	Annual Canadian Aerospace Dinner (incl. Keynote Speaker) — Day 1	- SOLD -
<input type="checkbox"/>	Leadership Luncheon Speaker (Keynote) — Day 2	\$32,000
<input type="checkbox"/>	Annual Aerospace Reception — Day 1 (Evening)	- SOLD -
<input type="checkbox"/>	Main Conference Room Sponsorship	- SOLD -
<input type="checkbox"/>	B2B Trade Show Luncheon — Day 1	\$20,000
<input type="checkbox"/>	Leadership Luncheon — Day 2	\$20,000
<input type="checkbox"/>	Leadership Luncheon Reception — Day 2	\$15,000
<input type="checkbox"/>	James C. Floyd Award Ceremony — Day 1	\$15,000
<input type="checkbox"/>	Registration Desk	- SOLD -
<input type="checkbox"/>	Name Badge Lanyard (supplied by sponsor)	\$13,000
<input type="checkbox"/>	Pocket Program	\$12,000
<input type="checkbox"/>	Aerospace AS a career - Silent auction sponsor	\$10,000
<input type="checkbox"/>	B2B Platform (Visibility before, during and after Summit)	\$10,000
<input type="checkbox"/>	Breakfast / each (only Day 1 left)	\$10,000
<input type="checkbox"/>	Industry Excellence Awards: Lifetime Achievement — Day 1	- SOLD -
<input type="checkbox"/>	Industry Excellence Awards: Small Business Innovation Technology — Day 1	- SOLD -
<input type="checkbox"/>	The Marc Garneau Award	\$10,000
<input type="checkbox"/>	B2B Marketplace Lounge / Marketplace	\$8,000
<input type="checkbox"/>	Summit's Networking Refreshment Break — Day 2 (AM)	- SOLD -
<input type="checkbox"/>	Small Business Reception	\$7,000
<input type="checkbox"/>	Speaker / Session Sponsorships (4 available)	\$7,000
<input type="checkbox"/>	B2B Trade Show Coffee Breaks x 2 — Day 1 (AM and PM)	\$6,000
<input type="checkbox"/>	Centerpieces for Award Dinner — Day 1	- SOLD -
<input type="checkbox"/>	Supporters / Small Business Sponsorship	\$5,000

## 3. ADVERTISING

IN THE SHOW GUIDE		\$CAD	ON SITE AT SHAW CENTRE		\$CAD
Premium position full page (C2)	\$5,700	Mobile charging station / each	\$7,000		
Premium position full page (C3)	\$4,500				
Full page	\$2,800				
Half-page	\$1,450				

IN THE NEWSLETTER*		\$CAD
Per issue	\$1,000	
*4,000 subscribers		

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## SPONSORSHIP BENEFITS

Sponsors will be given the following benefits according to their total investment.

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
<b>PRE &amp; POST SUMMIT</b>					
Logo on Summit/event website	✓	✓	✓	✓	✓
Logo in Summit/event publications	✓	✓	✓	✓	✓
PDF post-conference list of registrants	✓	✓	✓	✓	✓
Searchable list of registrants					
Logo on registration platform					
Logo on Summit eblasts	✓	✓	✓	✓	✓
Mention on social networks	✓	✓	✓		
<b>OTHER PRIVILEGES</b>					
Right first refusal for sponsorship in 2022	✓	✓	✓		
Verbal acknowledgement	✓	✓	✓	✓	
Seat at Leadership Luncheon head table	2	1			
Highest level of acknowledgement					
Opportunity for representatives to address participants	If applicable	If applicable	If applicable		
Pre-Summit - AIAC Board Meetings					
<b>EXHIBIT</b>					
Complimentary booth space at B2B	✓				
Exhibitor passes	2				
<b>ACCESS TICKETS</b>					
Complimentary tickets to Annual Aerospace Dinner	6	3	2		
Complimentary conference registration	4	3	2		

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